



## **British Columbia Library Association**

As an extension of the very successful B.C. Summer Reading Club program for children aged 6-12, BCLA is initiating a Summer Reading Club for Teen readers, to launch in the summer of 2005.

The major component of the BC teen reading club will be the website where young adult readers will register so they can submit book titles and reviews (thus entering their name in prize draws with each book review submitted), participate in book discussion groups, and consult theme-related reading lists and book-related website lists.

Our vision for the website component is a highly participative, informative and exciting website with high teen-appeal for young adults: teen-friendly, sophisticated, simple, elegant and easy to navigate for young adults aged 13-18. The site will be active from June to September with an annual theme; each year the site will be rebuilt using a new theme and graphics, possibly adding functionality.

### Users

*Teens:* The teens will register/login and post book reviews (monitored) of books read to enter for prize draws. There will also be discussion boards for teens to talk about the books they have read.

*Librarians:* Those who coordinate the program require the ability to initiate and monitor book discussion groups and monitor the book reviews for posting. There will be a mechanism for running the prize draws at both the provincial and (optionally) local levels.

### Logistics

We will produce companion print pieces to go with the programme: a small reading record, promotional bookmarks and a poster. We'll also produce a guidebook for the libraries to provide ideas for how to run the program locally.

We have organized a small committee of youth/teen librarians to brainstorm the project for theme/concept and development of the programme guide. A big piece of the work for the librarians will be to solicit draw prizes (proven to be a strong motivator for teens).

As a pilot project, the materials will be free for all the participating libraries.