



18 April 2005

Dear Library,

The first ever BC Teen Summer Reading Club will launch this summer! We hope your library will be part of this exciting new venture. As a pilot project, we are offering the materials for FREE this year.

Your library's participation is voluntary. The extent to which you participate is totally up to your library. Having said that, keep in mind that the success of the Teen SRC in your community is entirely dependant on your promotion of the programme. (Just so you know, YouthINK magazine has volunteered to run 1/4 page ads for us in May and June.)

If you choose to participate, you will receive a manual with ideas and information about how to run the Teen SRC. We'll include sample letters for you to send to the local high schools. You'll be able to promote the programme at the schools, community centres and your libraries with posters and bookmarks. You might choose to run book discussion groups or contests. You can order as many professionally-designed reading records, posters and bookmarks as you like, for free - simply fill in the attached form.

Reading records are optional for the teens - the focus of the SRC will be the interactive website. The reading records are for the use of the teens who want a personal record of their reading; they will not used by the provincial organization of the Teen SRC; although your library might have something else in mind for how to use them.

Each participating teen will register on the website, indicating their local library branch. Every time a teen reads a book, they submit an online book review and thus submit their name for prize draws. Provincially, the prizes will primarily be coupons as they can be easily mailed. Optionally at the local level, you will be able to log into the website and draw names from "your" teens to give out prizes from local merchants. If you choose to conduct local prize draws, these prizes would be in addition to the provincial prizes. (I know some

libraries have developed relationships with local merchants so that's why we've built in the capability for this.) The first names of the prize-winning teens and their library's name can be posted on the website.

We are also looking for volunteers to moderate book discussion groups and monitor the book reviews. If you are interested in helping - and you might want to include some of your teen patrons in this work - please indicate so on the order form.

The place to watch for Teen SRC information is:
<http://www.bcpl.gov.bc.ca/src/lib2005/teen.htm>

Feel free to email me with any questions or comments.

Best wishes for a great summer,

A handwritten signature in black ink, appearing to read 'Jacqueline van Dyk'. The signature is fluid and cursive, with the first name 'Jacqueline' written in a larger, more prominent script than the last name 'van Dyk'.

Jacqueline van Dyk
BC Summer Reading Club Coordinator
3620 Triumph St. Vancouver V5K 1V3
604-299-6960 jvandyk@infoserve.net